



Promotion dates: October 27, 2025 - December 2, 2025

EARN A JCPENNEY GIFT CARD UP TO \$200

With the below listed amount with purchase of a qualifying mattress and flat box spring[†]

See JCPenney associate for details. Gift card amount varies based on model purchased. Valid with the purchase of applicable mattress sets. Includes mattresses purchased with an adjustable base. Bed frames or mattresses purchased without a foundation do not qualify. Only one gift card per customer.

[†]See JCPenney associate or jcp.com for details. Terms and conditions apply to gift cards. See card for details. Receive a JCPenney Gift card with the below listed amount with your purchase of qualifying mattress and flat box spring:

\$200 gift card: Serta Perfect Sleeper X, Serta iComfort, and Beautyrest Black.

Includes mattresses purchased with an adjustable base. Bed frames, or mattresses purchased without a foundation do not qualify. Promo dates are 10/27/2025 to 12/2/2025. Customers must postmark their redemption cards or email or fax them by 1/2/2026 in order to qualify. Submissions postmarked after this date will not qualify. Only one gift card per customer. Name must match the one on the receipt. Some heavy or bulky items cannot be delivered via UPS, USPS or FedEx. These items are delivered via truck.

Name: _____

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To receive your JCPenney gift card:

Visit <https://enrollment.loadmifunds.com/JCPMattressRebate/> or download and email this form along with a scanned copy of your **FULL RECEIPT** to customerservicejcp@marketinginnovators.com or fax to 847-692-0777. Include **JCPenney Mattress Promo** in the email subject line. You can also mail this form along with your original receipt to:

JCPenney Mattress Promo
c/o Marketing Innovators
5600 N River Rd, Suite 800
Rosemont, IL 60018

Must postmark or email by **1/2/2026** in order to qualify. Submissions postmarked after this date will not qualify. Limit one per customer. Please allow up to 4 weeks for processing.

Check one:

☐ Send my e-gift card via email to my email address above

☐ Send my plastic gift card to my mailing address above

For questions:

Email customerservicejcp@marketinginnovators.com or call 1-800-292-7302.

