



Promotion dates: **JANUARY 27, 2025 - MARCH 2, 2025**

# EARN A JCPENNEY GIFT CARD UP TO \$300

With the below listed amount with purchase of a qualifying mattress and flat box spring<sup>†</sup>

See JCPenney associate for details. Gift card amount varies based on model purchased. Valid with the purchase of applicable mattress sets. Includes mattresses purchased with an adjustable base. Bed frames or mattresses purchased without a foundation do not qualify. Only one gift card per customer.

<sup>†</sup>See JCPenney associate or [jcp.com](http://jcp.com) for details. Terms and conditions apply to gift cards. See card for details. Receive a JCPenney Gift card with the below listed amount with your purchase of qualifying mattress and flat box spring:

\$200 gift card: Stearns & Foster Estate, Stearns & Foster Luxe Estate, Stearns & Foster Reserve, Luxe Estate Hybrid, Beautyrest Harmony Lux-Anchor Island and Coral Island, Beautyrest Harmony Lux Hybrid, Serta Perfect Sleeper X- All collections and Serta iComfort.

\$300 gift card: Beautyrest Black.

Includes mattresses purchased with an adjustable base. Bed frames, or mattresses purchased without a foundation do not qualify. Promo dates are 1/27/25 - 3/2/25. Customers must postmark their redemption cards or email or fax them by 4/2/25 in order to qualify. Submissions postmarked after this date will not qualify. Only one gift card per customer. Name must match the one on the receipt. Some heavy or bulky items cannot be delivered via UPS, USPS or FedEx. These items are delivered via truck.

Name: \_\_\_\_\_

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## To receive your JCPenney gift card:

Visit <https://enrollment.loadmifunds.com/JCPMattressRebate/> or download and email this form along with a scanned copy of your **FULL RECEIPT** to [customerservicejcp@marketinginnovators.com](mailto:customerservicejcp@marketinginnovators.com) or fax to 847-692-0777. Include **JCPenney Mattress Promo** in the email subject line. You can also mail this form along with your original receipt to:

**JCPenney Mattress Promo**  
**c/o Marketing Innovators**  
**5600 N River Rd, Suite 800**  
**Rosemont, IL 60018**

Must postmark or email by **4/2/2025** in order to qualify. Submissions postmarked after this date will not qualify. Limit one per customer. Please allow up to 4 weeks for processing.

## Check one:

☐ Send my e-gift card via email to my email address above

☐ Send my plastic gift card to my mailing address above

## For questions:

Email [customerservicejcp@marketinginnovators.com](mailto:customerservicejcp@marketinginnovators.com) or call 1-800-292-7302.

