

style + substance

PENNEY'S LIFESTYLE WORKSHOPS

Hurst, North East Mall · San Antonio, North Star Mall · Tyler, Broadway Square

FEBRUARY 3–5

FRIDAY, FEBRUARY 3

2PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

5PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

SATURDAY, FEBRUARY 4

1 & 2PM | HOPE & WONDER | 20 MIN

Hope & Wonder offers items to help you celebrate the special moments in your life.

4PM | YES, PLEASE GIFTS | 20 MIN

Discover unique finds and special pricing on fine jewelry products at JCPenney! Become a Rewards member and save even more.

SUNDAY, FEBRUARY 5

1 & 2PM | HOPE & WONDER | 20 MIN

Hope & Wonder offers items to help you celebrate the special moments in your life.

4PM | YES, PLEASE GIFTS | 20 MIN

Discover unique finds and special pricing on fine jewelry products at JCPenney! Become a Rewards member and save even more.

FEBRUARY 10–12

FRIDAY, FEBRUARY 10

2PM | UPDATE YOUR COFFEE BREAK | 20 MIN

Sipping solo or serving a crowd, it's easy to enjoy coffee from a duo coffee center. Get the best of both worlds from one appliance.

5PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

SATURDAY, FEBRUARY 11

11AM | KIDS ZONE | 60 MIN

Join us for our monthly Kids Zone Event. Kids receive a FREE craft, collector's pin and lanyard. Plus, parents get a special coupon to boost their savings.

1 & 2PM | YES, PLEASE GIFTS | 20 MIN

Discover unique finds and special pricing on fine jewelry products at JCPenney! Become a Rewards member and save even more.

4PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

SUNDAY, FEBRUARY 12

1 & 2PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

4PM | YES, PLEASE GIFTS | 20 MIN

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BOOK A WORKSHOP TODAY AT JCP.COM/STYLESUBSTANCE

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FEBRUARY 17–19

FRIDAY, FEBRUARY 17

2PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

5PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

SATURDAY, FEBRUARY 18

1 & 2PM | FRYE & CO. | 20 MIN

Frye & Co. is at JCPenney! This brand inspired by the American West will provide authentically crafted items exclusive to JCPenney.

4PM | UPDATE YOUR COFFEE BREAK | 20 MIN

Sipping solo or serving a crowd, it's easy to enjoy coffee from a duo coffee center. Get the best of both worlds from one appliance.

SUNDAY, FEBRUARY 19

1 & 2PM | XERSION - MOTIVATION TO MOVE | 30 MIN

Xersion is everyday activewear for the entire family. Come see the brand that supports your active lifestyle, from beginner to experienced.

4PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

FEBRUARY 24–26

FRIDAY, FEBRUARY 24

2PM | XERSION - MOTIVATION TO MOVE | 30 MIN

Xersion is everyday activewear for the entire family. Come see the brand that supports your active lifestyle, from beginner to experienced.

5PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

SATURDAY, FEBRUARY 25

1 & 2PM | CUISINART COOKWARE | 30 MIN

Catch up on the latest from Cuisinart. Stainless steel, easy storage, measurement indicators and much more make this perfect for your kitchen.

4PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

SUNDAY, FEBRUARY 26

1 & 2PM | SPORTS ILLUSTRATED | 20 MIN

Sports Illustrated has partnered with JCPenney to offer a line of athletic apparel for you. Stop by to check out the collection for men, women and kids.

4PM | HAIR COLOR MAINTENANCE 101 | 20 MIN

Learn how to maintain your hair color with color safe shampoo and conditioner. These safe care products will maintain your tone, prevent brass, nourish, and help with the longevity of your color.

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